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Role of Social Media in documenting human rights violations during conflict

Angela Oduor
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facebook
December 2010

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Portland

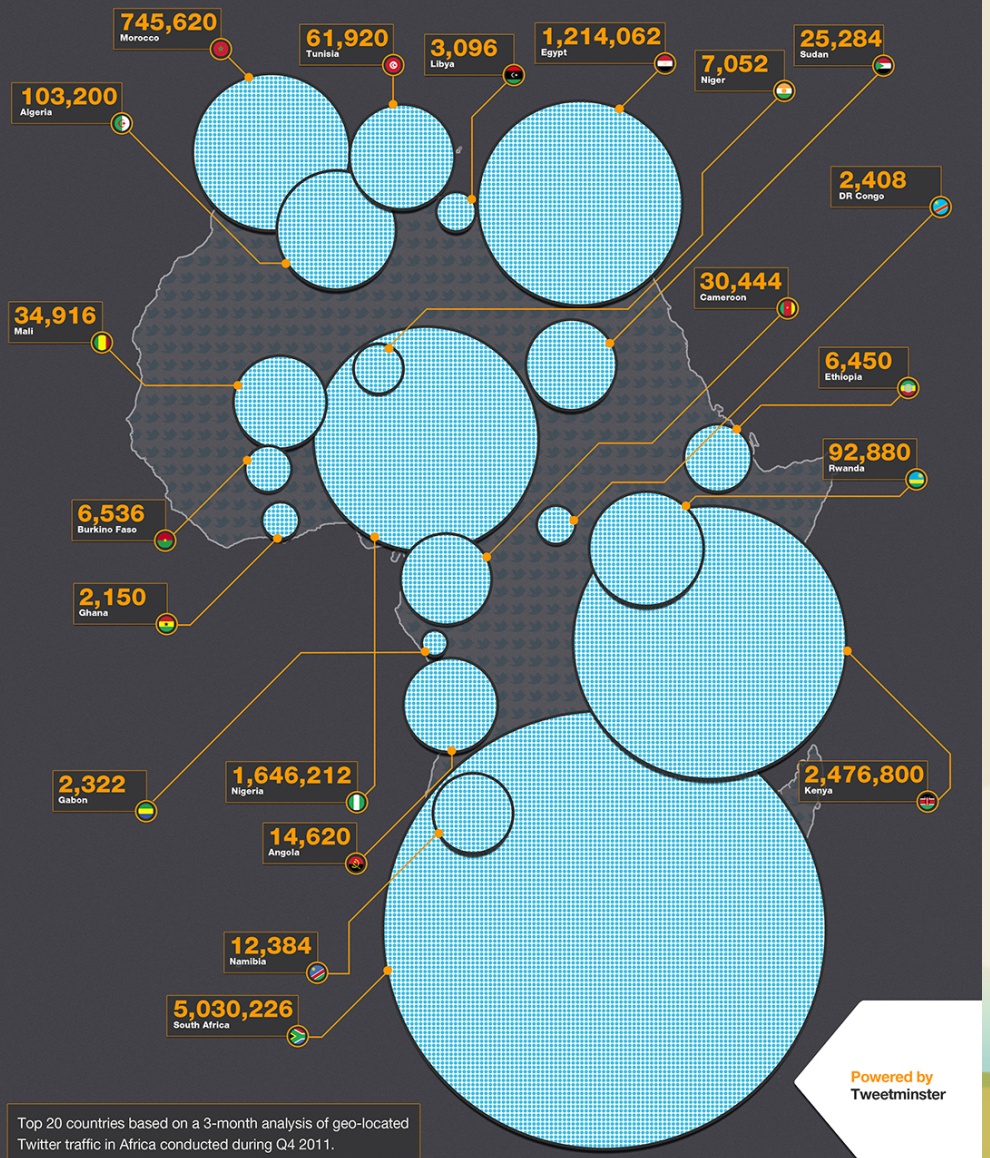
How Africa Tweets

3 months of geo-located Tweets from Africa

Follow us on Twitter: @portlandcomms
Site: http://www.portland-communications.com/
Powered by @tweetminster

57% of Tweets sent from mobile phones

11,518,582 total number of Tweets analysed



Top 20 countries based on a 3-month analysis of geo-located Twitter traffic in Africa conducted during Q4 2011.

Powered by Tweetminster

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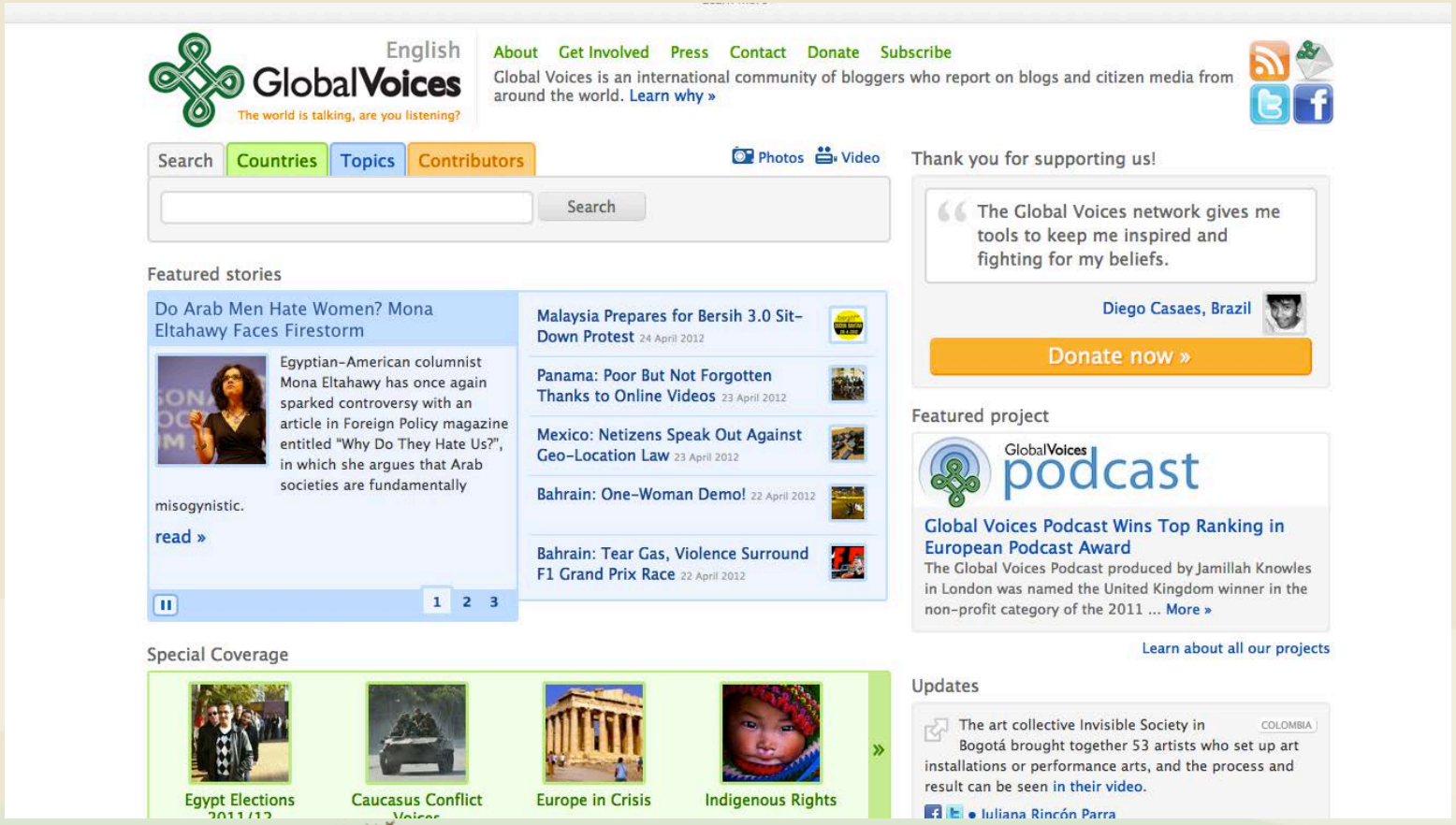
Citizen reporting is about people telling stories of their location. And of finally having a say in what stories get told about their location

Wambura Kimunyu

Global Voices Online



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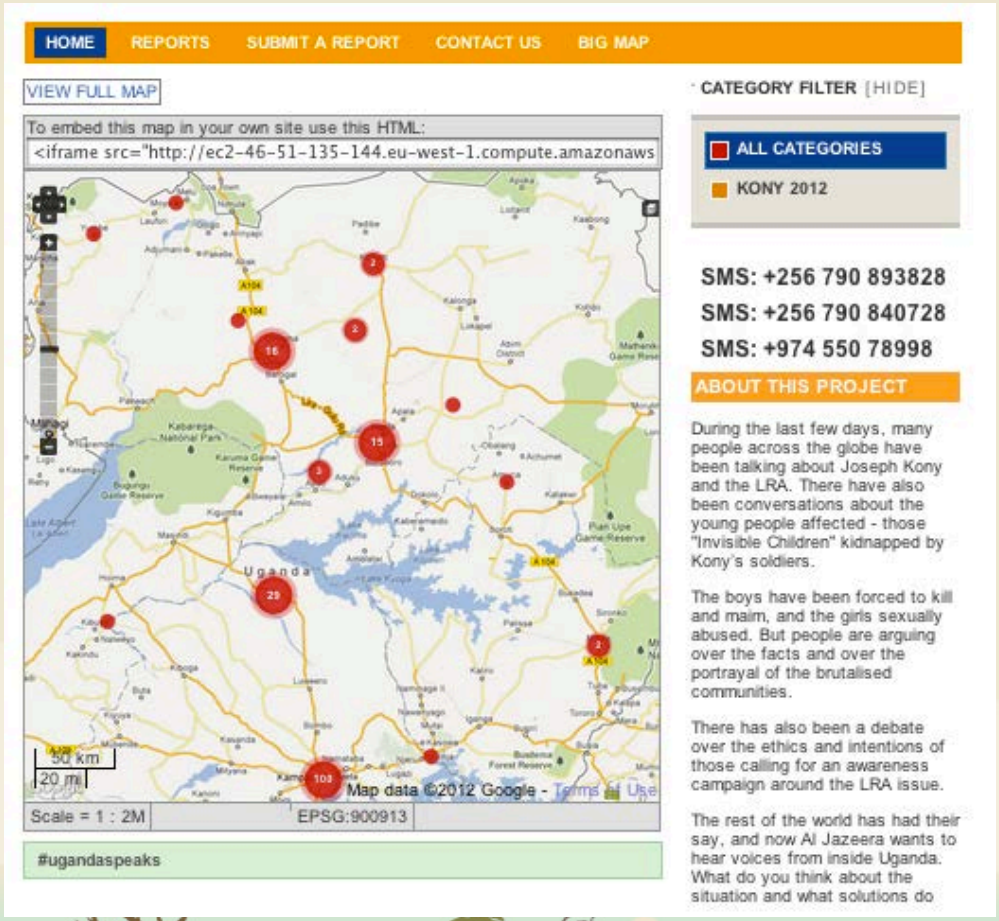
Uganda Speaks



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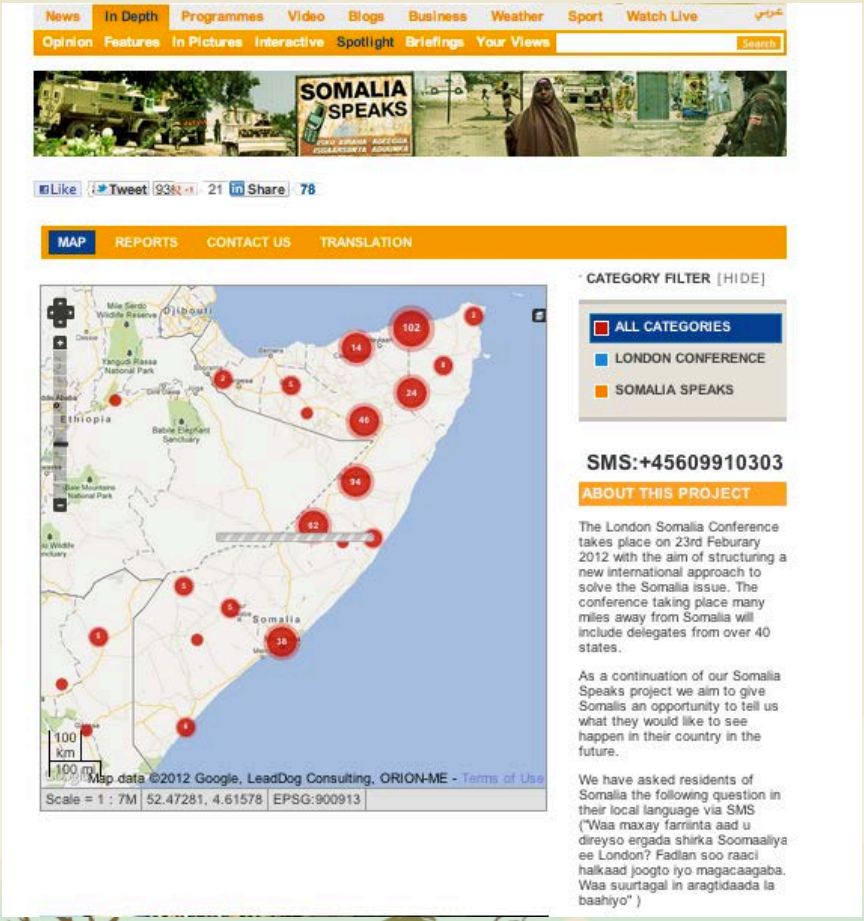
Somalia Speaks



Ushahidi

the default device

Ushahidi = Testimony

Born out of the post-election violence in Kenya in 2008, used to map reports of violence and peace efforts throughout the country. TV was realtime fail.

We build tools for **democratizing** information, increasing **transparency** and lowering the barriers for individuals to share their stories.
We're a **disruptive** organization that is willing to take risks in the pursuit of changing the traditional way that information flows in the world.
openness | innovation | community

Social Impact

Enabling the wider coverage of crisis, elections and political movements that would otherwise be **unreported** or underreported

Create an easy-to-use tool that is **freely** and **instantly available** to individuals, NGOs and other organizations allowing them to focus on mobilizing the content and the response

Facilitate **transparency** and **accountability** by amplifying citizen voices with a consumer-focused tool, designed with areas with limited access in mind

Developing ability for stakeholders in a particular situation to **share** and **find** data

Disaster Response

March 2011 - 4,000+ reports, 144,974 views
Monitor fallout of tsunami and nuclear crisis

January 2010 - 3,584 reports, 500,000 views
Allowed Haitians to report location and needs

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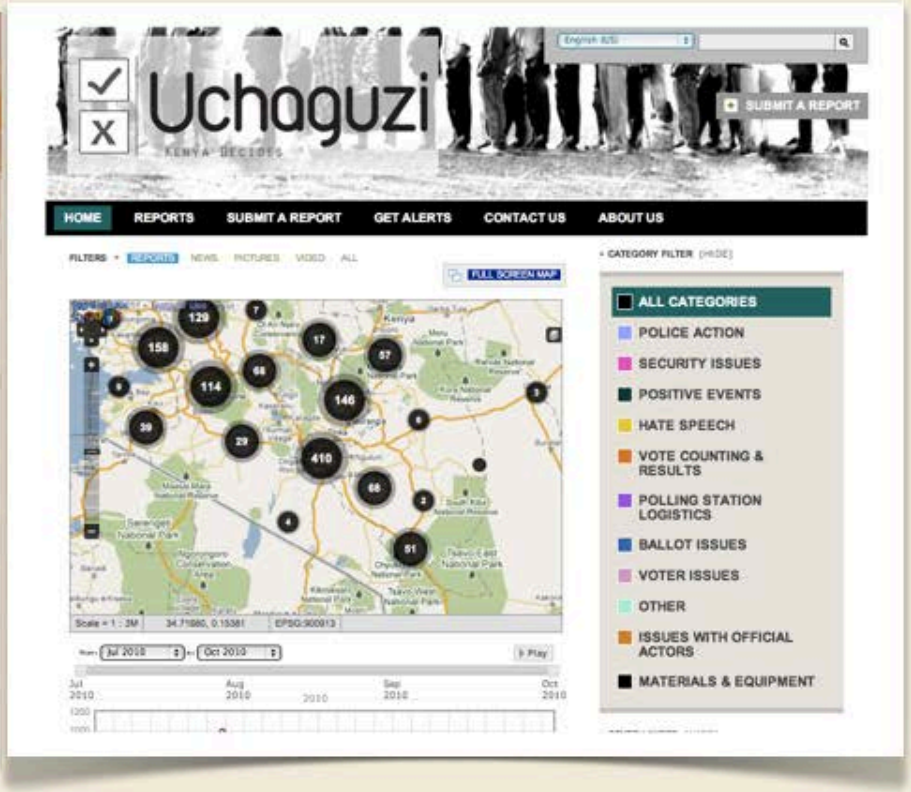
sinsai.info/ushahidi

haiti.ushahidi.com

Election Monitoring



September 2011- 238 reports
Allow citizen reporting during election, radio ads with SMS short code number

August 2010 - 1525 reports, 20,000 views
Monitor Kenya referendum election

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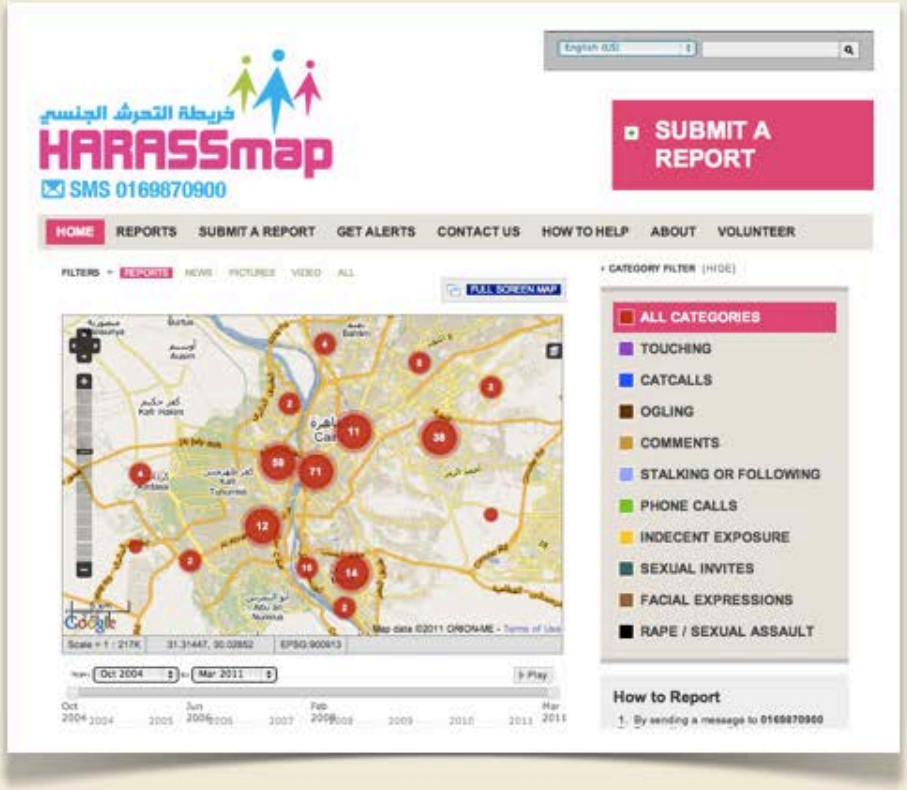
bantuwatch.org

uchaguzi.co.ke

Citizen Journalism



December 2010 - 319 reports, 156,859 views
Help bring awareness to sexual harassment in Egypt

April 2012 2010 - 208 reports, covering 476 locations
Reporting incidences of crimes against women in Bangladesh

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harassmap.com

bijoya.crowdmap.com

Egyptian Revolution

"The use of social media and Facebook in particular is increasingly enabling the youth to engage in a political scene that normally opts for the physical elimination of the opposition. Blogs and Facebook groups are clearly taking the place made empty by the lack of a real political debate in Egypt, and are more increasingly emerging as an alternative political scene where a discussion on democracy and human rights is still possible."

- Development and Institutionalization Support Center (DISC)

Libya Crisis

The Libya Crisis Map deployed by request of UN Office for Coordination of Humanitarian Affairs (OCHA)

Excellent #Libya "Crisis Map" can help #UN #WFP plan #humanitarian #food, also 4 borders w/ #Tunisia #Egypt - http://libyacrisismap.net/main

about 3 hours ago via Twitter for BlackBerry®
Retweeted by 11 people

JosetteSheeran
Josette Sheeran

The crisis map of #Libya is run by @SBTaskForce & partners, not Ushahidi, so full credit goes to them & their outstanding volunteers

11:10 AM Mar 4th via Seesmic twhirl
Retweeted by 8 people · Reply · Retweet

ushahidi
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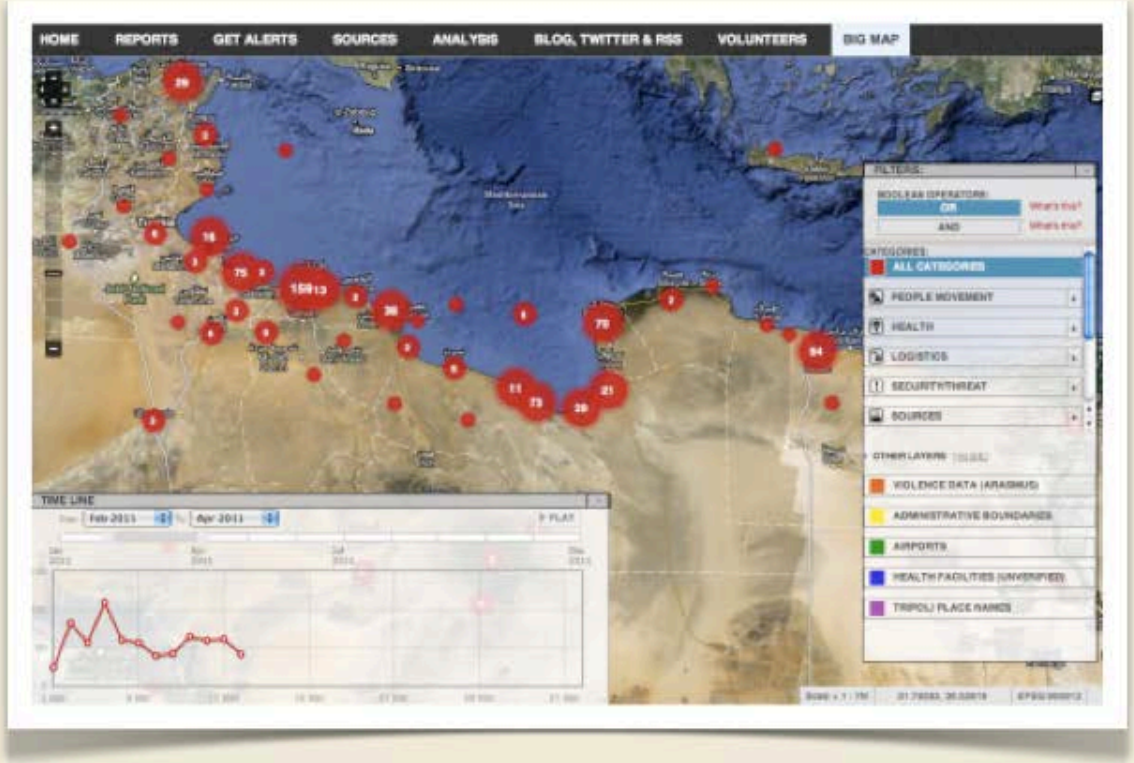

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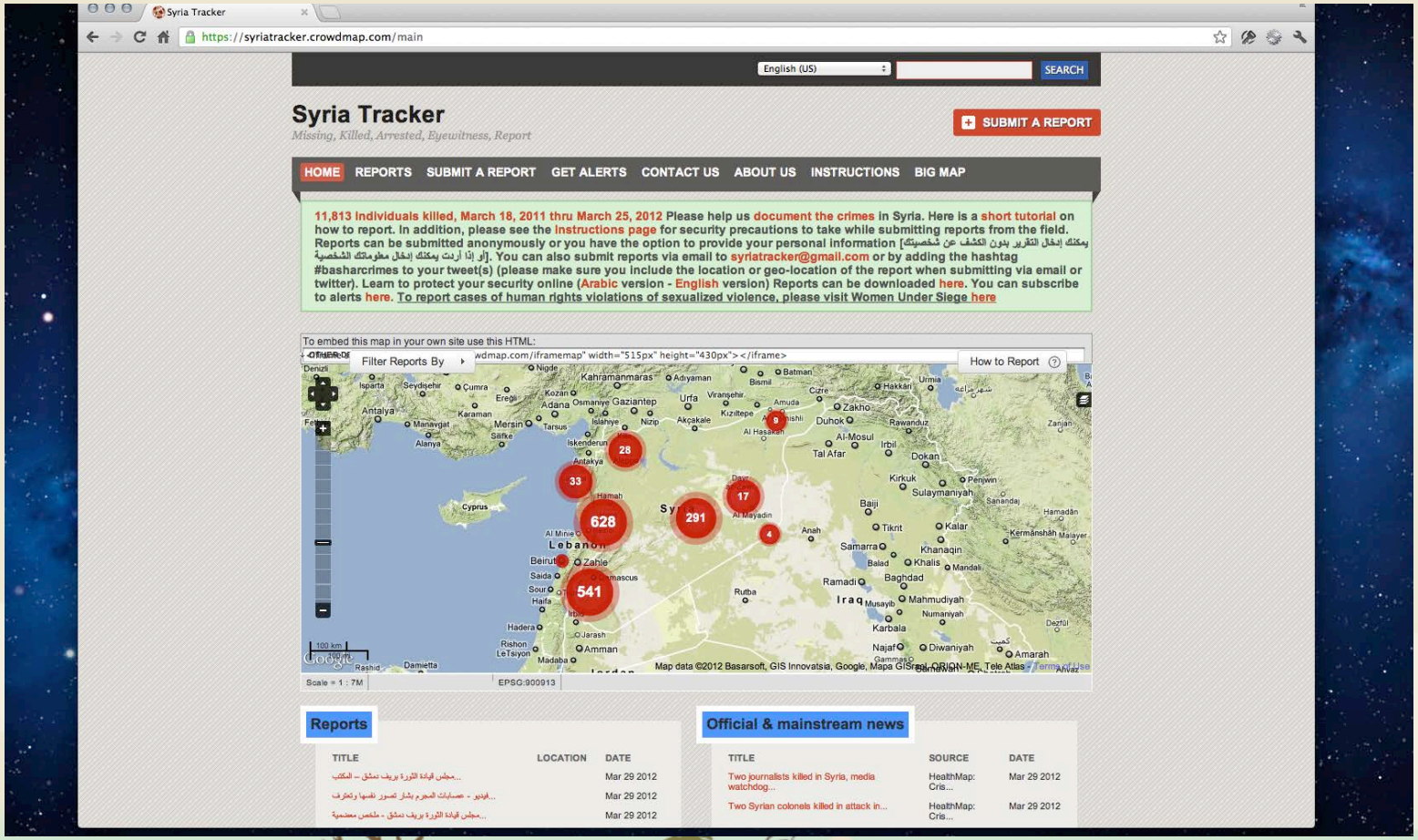
libyacrisismap.net

Syria



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Syria

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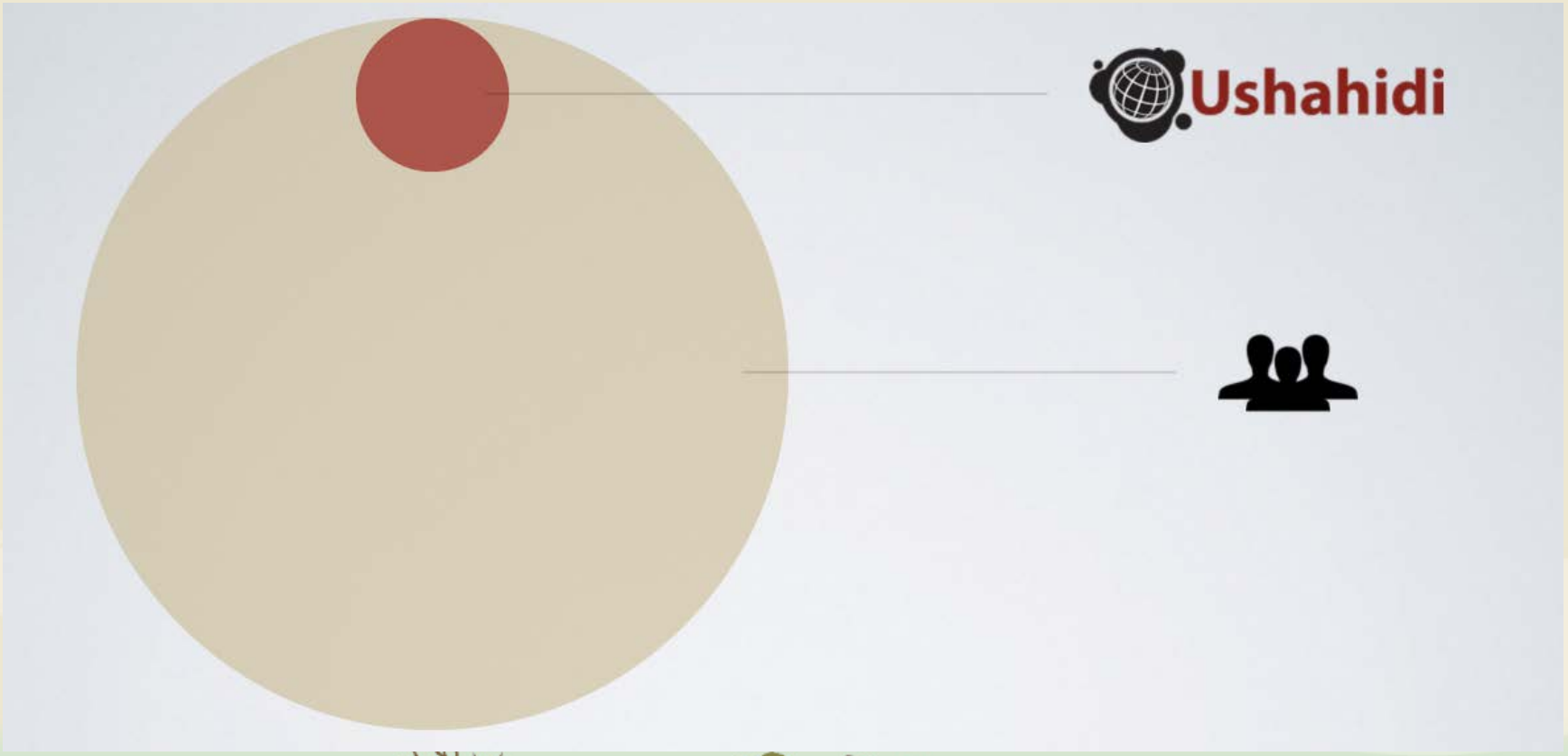
It Is Not About The Technology

Technology = 10%



Technology: Vital 10%

Volunteers

Activists

Public / Victims

Government Policy

Funders Donors

Responders

Public / News Producers

Advertisers

Public / News Consumers

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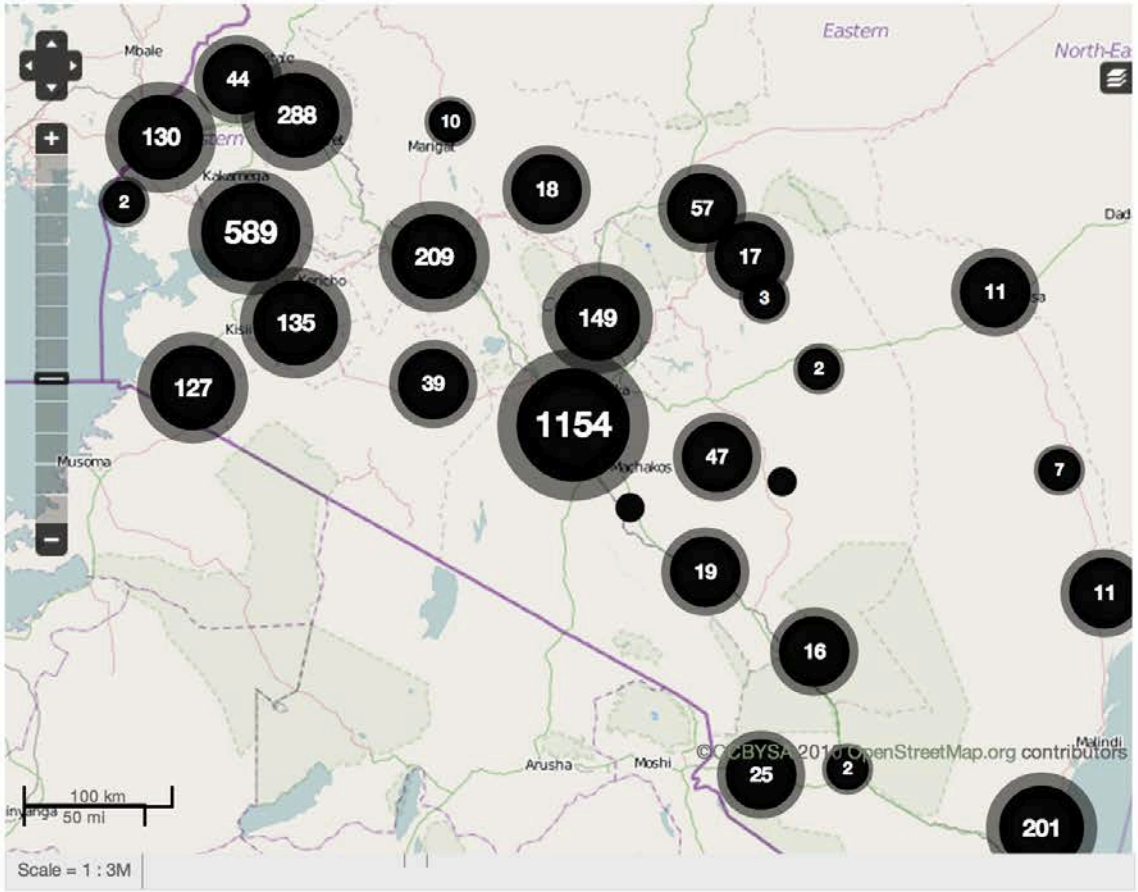

FILTER REPORTS

CATEGORY

- All Categories
- POSITIVE EVENTS
- Counting + Results
- Voting Issues
- URGENT
- Staffing Issues
- Polling Station Administration
- Security Issues
- Polling station logisitcal issues

COUNTY

https://uchaguzi.co.ke

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It takes a TEAM!

Digital Humanitarians

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UCHAGUZI
We've been posting numbers all week about reports, types of reports, awaiting approval, awaiting verification etc. But the big community story is how we collectively made this possible.
11
Number of Skype Subteams Active
50
Number of Training and Meeting Sessions with Field Partners
14
Number of Community Working Group and Digital training team sessions.
239
Number of people trained for digital teams from Feb 11th - Mar 3rd
218
Number of people added to skype teams from Mar 3-7th
24/7
UCHAGUZI COMMUNITY
Live mode: Mar 2-5th 2013
Monitoring mode: Mar 1, Mar 5 - ongoing

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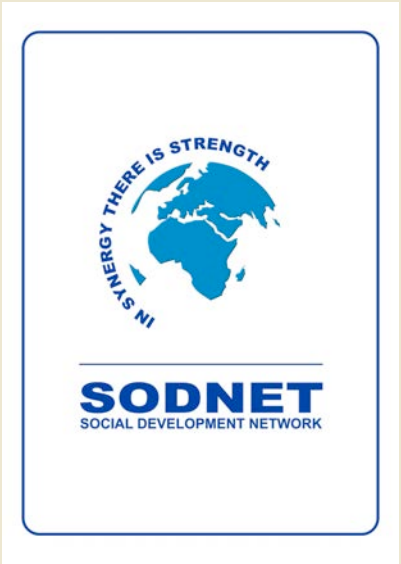
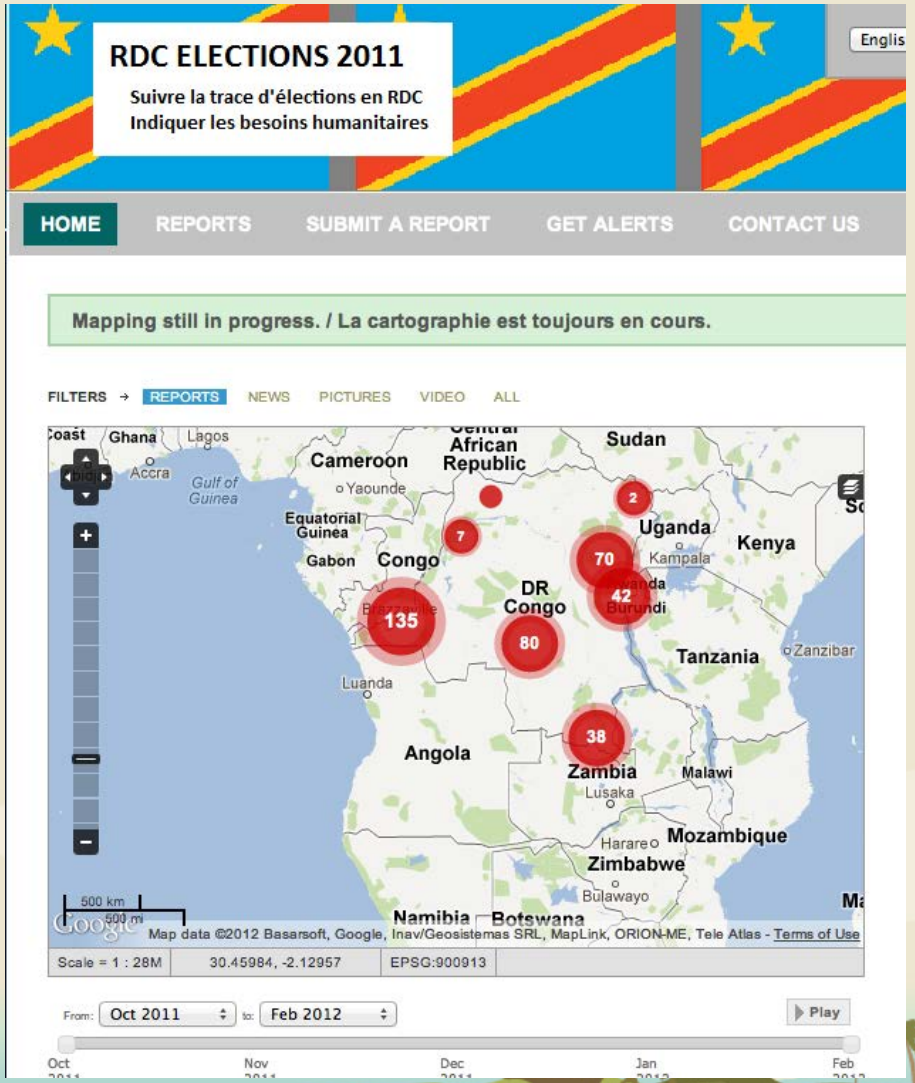

IN SYNERGY THERE IS STRENGTH
SODNET
SOCIAL DEVELOPMENT NETWORK

Hivos
people unlimited

CONSTITUTION AND REFORM EDUCATION CONSORTIUM
CRE-CO
MUUNGANO WA ELIMU
YA KATIBA

Ushah

Partnerships: DRC



Institute for War and Peace Reporting, trained + organized local women journalists to SMS or email direct reports.Collectif D' Actions Pour La Defense Des Droits Humains (CADDHOM), local human rights NGO + official partner of the CENI, 200 monitors in South Kivu.Catholic Agency for Overseas Development (CAFOD) - collected reports from the 30,000 network of Catholic Bishop monitors RDC2XTE, U.S. based diaspora group, supportive actions to improve accountability and advancementCenter for Forced Migration Studies at Northwestern University (CFMS) organizing partner

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Quote

"We are undergoing a major technology paradigm shift.

Citizens that were once only passive recipients of information, are now contributors to the story.

In the case of crisis mapping, it's the people on the ground that best know the local situation.

Enabling a two-way conversation between affected communities and support groups can allow a faster, more effective response.

The key point is that affected groups have a voice, we only need to listen."

-Dale Zak, Ushahidi mobile developer

Thank You

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