

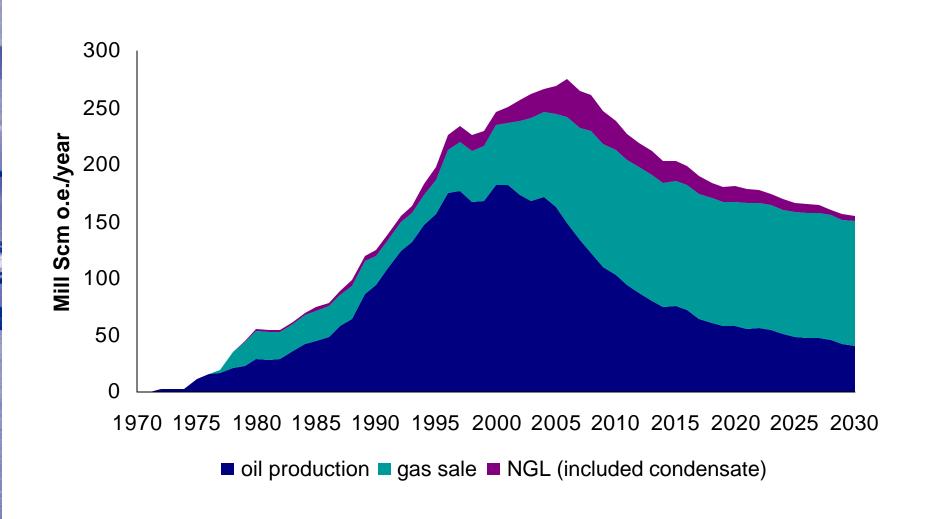
Exploration, people and technology for a long term development of the petroleum activities in Norway

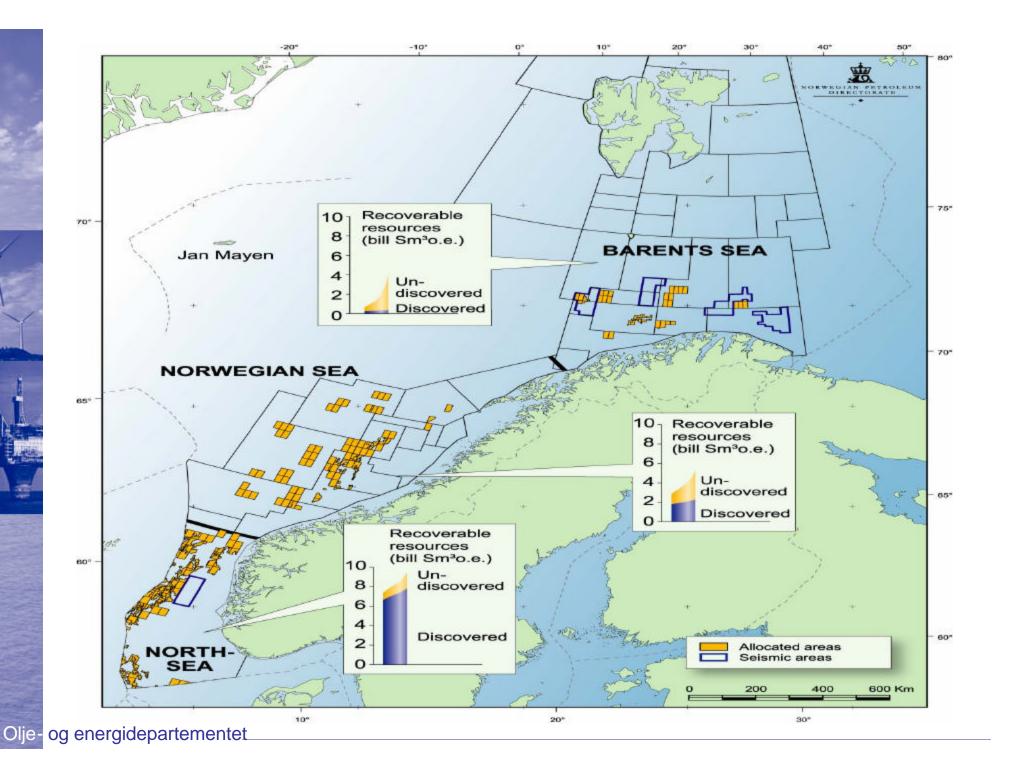
65th EAGE Conference
2. June 2003

Einar Steensnæs

MINISTER OF PETROLEUM AND ENERGY

Historic production and estimates for future production





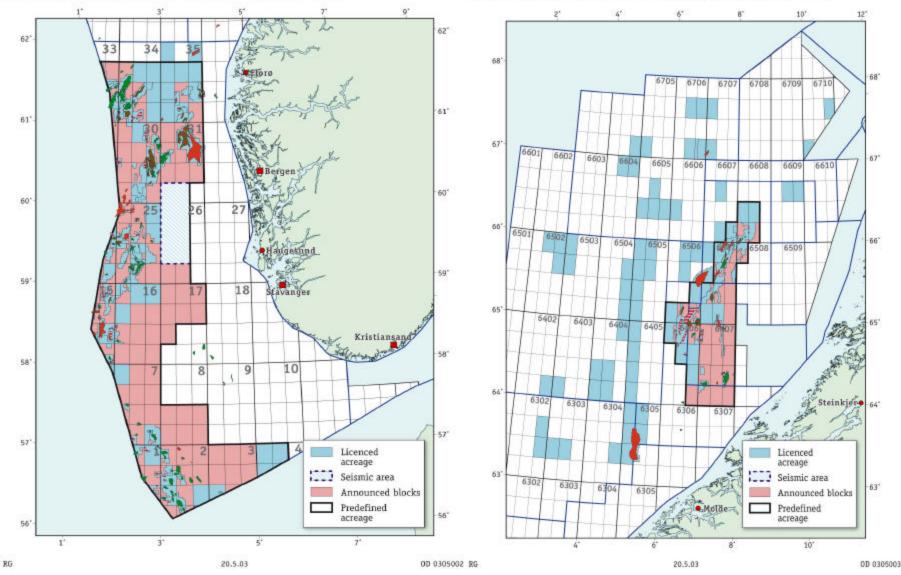
${f A}$ wards in Predefined Areas

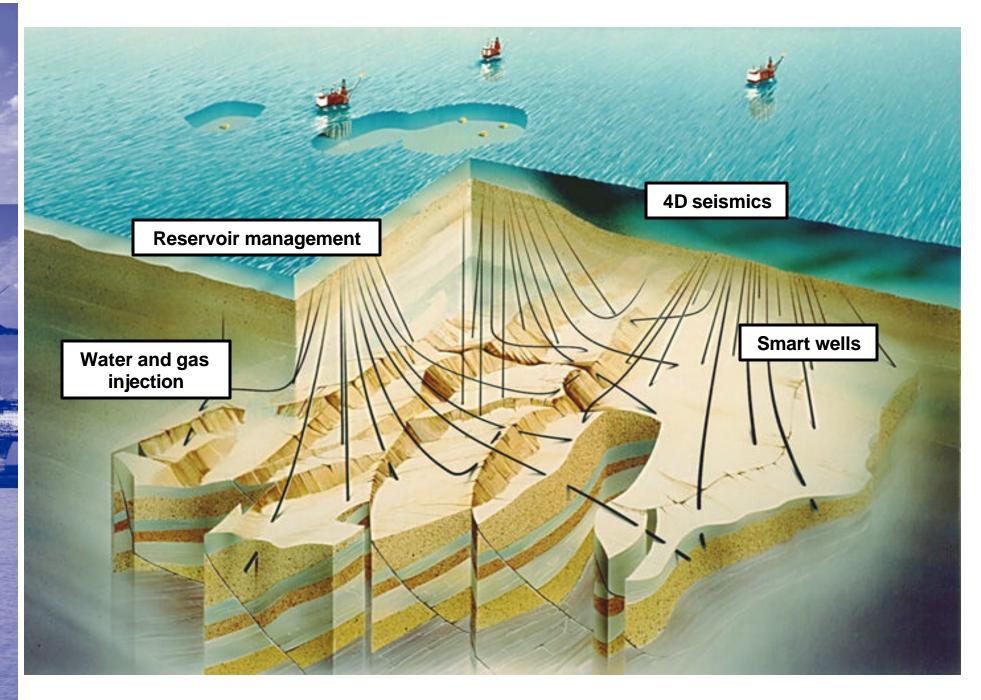
Awards in Predefined Areas



Announced blocks in the North Sea

Announced blocks in the Norwegian Sea





Public Awareness and Recruitment

- Long term perspective
- High-end information and communication technology
- Global perspective
- Diversified career opportunities

Actions to Improve Public Awareness and Recruitment

KonKraft:

Strategy to build public awareness and communicate facts

OLF:

 Recruitment and competence building among young people

Government

 New policies for stimulating innovation, including focus on natural sciences