## **Business development,** innovation and SMEs





# **EEA** and **Norway Grants** 2014-2021



The Business development, innovation and SMEs programme area focuses on strengthening competitiveness of European businesses through investments in innovation.

### The programme will be implemented through:







## Why support business development, innovation and small and medium-sized enterprises (SMEs) in Europe?

By investing in innovation and business development, including new technologies, processes and services, Iceland, Liechtenstein and Norway help build a dynamic, green and competitive European economy. These aims are in line with key EU strategies which emphasise the need for a green, innovative and sustainable approach to growth.

### What is supported?

The main objective of the programme is increased value creation and sustainable growth. For that purpose, the EEA and Norway Grants support the development, commercialisation and implementation of innovative technologies, processes, products and services. The focus areas are green industry innovation, blue growth, energy, welfare technology, ambient assisted living (health) and ICT. Around 75% of the funding will be allocated to SMEs. Around 50% of the funding will support green industry innovation.

#### Where we work

	EEA Grants	Norway Grants	TOTAL
Bulgaria	-	28.5	28.5
Croatia	-	22	22
Estonia	-	23	23
Greece	21.5	-	21.5
Latvia	-	12.5	12.5
Lithuania	-	14	14
Poland	-	85	85
Portugal	26.7	-	26.7
Romania	25	20	45
Slovakia	5.1	11.9	17

Amounts are in € million and for the period 2014-2021. The figures are subject to change until all relevant programme agreements are signed in all countries.

#### Cooperation

Sharing knowledge and experiences is crucial for business development, innovation and SMEs. Partnerships with entities from the Donor States are strongly encouraged. To support such bilateral cooperation, Innovation Norway is the main Donor Programme Partner in this area. Innovation Norway is operating the programmes as Fund Operator in Romania, Bulgaria, Greece and Croatia.

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### Cooperation

Country	Programmes*	Green industry innovation	Blue growth	Welfare technology	ICT	Ambient assisted living	Partners
Bulgaria	Business development, innovation and SMEs	x		X			Innovation Norway**
Croatia	Business development, innovation and SMEs (CrolNNOVatia)	x	×				Innovation Norway**
Estonia	Green ICT	х		X	Х		Innovation Norway
Greece	Business development, innovation and SMEs	x	×		X		Innovation Norway**
Latvia	Business development, innovation and SMEs	X		×	X		Innovation Norway
Lithuania	Business development, innovation and SMEs	x			X		Innovation Norway
Poland	Business development and innovation	х	×	x			Innovation Norway
Portugal	Blue growth, innovation and SMEs		x				Icelandic Centre for Research, Innovation Norway, Norwegian Agency for International Cooperation and Quality Enhancement in Higher Education (DIKU), Research Council of Norway
Romania	SMEs growth	х	×		х		Innovation Norway**
Slovakia	Business development, innovation and SMEs	x		х		X	DIKU, Innovation Norway, National Agency for International Education Affairs in Liechtenstein (AIBA)

<sup>\*</sup> Focus areas in some programmes may be subject to change as some programmes are not finalised

<sup>\*\*</sup> Fund operator



## Key achievements from the 2009-2014 funding period

431,610 MWh/year of renewable energy produced (~27,000 EU households)

8,500 estimated CO<sub>2</sub> emissions reductions (~5.000 cars taken off the road)

138 new environmental technologies created

910 green jobs created

36% projects had a Donor Project Partner

### **Green industry innovation**



### **About the EEA and Norway Grants**

Iceland, Liechtenstein and Norway provide funding to:

- · Reducing disparities in Europe
- Strengthening bilateral relations

#### Areas of support

- · Innovation, research, education and competitiveness
- Social inclusion, youth employment and poverty reduction
- Environment, energy, climate change and low carbon economy
- Culture, civil society, good governance and fundamental rights and freedoms
- · Justice and home affairs
- \* EEA Grants are jointly financed by Iceland (3%), Liechtenstein (1%) and Norway (96%) \*\*Norway Grants are solely financed by Norway

