

HVA MÅ TIL FOR Å FÅ DET TIL Å BLOMSTRE?

KRISTIN REICHBORN-KAZNNERUD. OSLOMET – STORBYUNIVERSITETET 18.11.2019

Produksjon og salg av mat på 70tallet



Produksjon og salg av mat nå



Takdyrking – The Hub



Innedyrking – Tåsen Microgreens



Urbant landbruk – primært en sosial funksjon?



Vanskelig for offentlige organisasjoner å kjøpe lokal mat



Selvom alle sier det er det de ønsker









- Horisont 2020 er et forskningsprogram under EU-kommisjonen
- Programmet er verdens største forskningsog innovasjonsprogram med 80 milliarder euro fordelt på sju år.
- Norske bedrifter og forskningsmiljøer kan delta på linje med kolleger og konkurrenter i andre europeiske land.



Horizon 2020 European Union funding for Research & Innovation

Oslos mandat

- Oslos mandat i prosjektet:
- A prøve ut 3-5 ulike økonomiske modeller for sosialt entreprenørskap innen urbant landbruk
- Linderud gård og den områdebaserte satsingen er det geografiske utgangspunktet for prosjektet i Oslo
- Nabolagshager er sentral i å rekruttere og lære opp sosiale entreprenører



Partnere og deltakere

LEDERBYER

Oslo (NO)

UNIVERSITETER

TU Berlin* (DE

Humboldt U* (DE)

OSLOMET (NO

U Brighton (UK

U Girona (ES

U Ljubljani (SL

U Wien (AT)

BOKU (AT)

RMIT Madrid (ES)

U Wageningen (NL

Peking U (CN

FØLGERBYER

Kartago (TN

Montevideo (UR

StFeliuLlobregat(ES)

Wenquan (CN

Lomé (TG

ObcinSempVrto(SL)

Berlin* (DE

Letchworth (UK)

ANDRE

Nabolagshager

NIBIO

FundacionSolidaritat(ES

CatInstWatrResearch(ES

BrightonHoveFoodPolicy(UK)

Dachgärtner Verbund(DE

TransitionOststeier (AT

EuroMedWaterInfo(FR)

Research In Action (TN)

Hidrolab (SL

MundRaub (DE)

Nolde&Partner (DE)



Our expertise to foster ECS

We facilitate and help the Living Laboratories (ULL) in 5 Front-Runner Cities (FRC) for WP3. We also have a role as expert evaluator for WP5.

Oslomet/AFI will contribute in producing the best practice methodology, KPIs and standard operating procedures that will secure appropriately upscaled Edible City Solution demos in the FRC.

The picture below is from the Oslo Living Lab at the Linderud farm.



The picture below is from Nabolagshager, a green, sustainable and social business in Oslo with a rooftop garden.





Our Team

Kristin Reichborn-Kjennerud (PhD) is a political scientist and sociologist that also has formal education in management and audit. She is an expert on evaluation and has been and currently is engaged in several projects on urban governance and development. Her research interests are in democracy and the organization for codecisionmaking in urban regeneration processes. Also, she is interested in cocreqation, urban governance related to innovation/entrepreneurship and the quality of government. Kristin is currently engaged in a project on urban governance, participatory democracy and ICT (DEMUDIG) financed by the Norwegian Research Council



Our best practice examples

AFII is a work research institute which forms part of the Oslo Metropolitan University. Our core competencies lies in participatory democracy/cocreation, worklife-, innovation- and entrepreneurship research as well as evaluation and monitoring.

AFI currently conducts a project (DEMUDIG) on co-creation and participatory democracy in three cities (Oslo, Madrid and Melbourne) that is relevant both in content and methods for EdiCitNet.

The picture below is from an urban garden in Madrid: "Esto es una plaza"



AFI has, since 1964, been the leading action research institute in Norway. AFIs methodologies are diverse ranging from visualizing tools, think tanks, dynamic learning areans, dialogue conferences, citizen science methodology and more.

