
Agriculture and RDP

In Europe

Who am i?

- ✦ Jannes Maes
- ✦ Dairy farm
- ✦ Belgium
- ✦ CEJA; European council of young farmers



Who is CEJA?

CEJA has 31 Member Organisations across 23 EU countries



- ❖ CEJA proposes that the next CAP reform focus on 3 key areas:

Generational Renewal,
Sustainable Economic Support,
Proactive Environmental Measures

- ❖ CEJA calls for CAP measures only to apply to active farmers
- ❖ It fully advocates for the simplification of the CAP

Our farm



In autumn



Even in winter (Norway look 😊)



And on holidays



Jannes Maes
@JannesMaes

And it has happened! A newborn on Christmas day, bringing joy to us all. A good name, anyone? 😊



12/25/17, 8:46

Innovation for a bright future

- ❖ Innovation includes 3 principles
 - ❖ 1) Research
 - ❖ 2) development
 - ❖ 3) implementation
- ❖ => framework (broadband)
- ❖ => tools (investment)

Why innovation?

- ❖ Technical improvements



Why innovation?

- ❖ Following up on markets



Why innovation?

- ❖ Connection to the world



What's the risk?

❖ Everyone is different

❖ Our farm

1 cow	1 tractor	1 barn	1ha	1l milk	farm (without land)
1600 euro	115 000 euro	600 000 euro	60 000 euro	0,35 euro	1 300 000 euro

❖ Return on investment?

What role is for the government?

❖ Europe (CAP: pillar 1; pillar 2)

Support + legislation

❖ Country

Support (co-funding) + Legislation + spatial planning

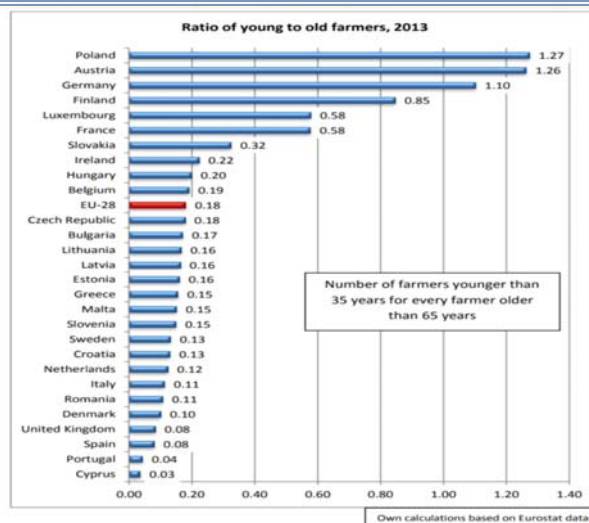
❖ Municipality

Permits

Main challenges

- ❖ Generational renewal
- ❖ Environmental care
- ❖ Fair food chain
- ❖ High risk on markets

Generational renewal, what's the issue?



What can RDP do?

❖ Generational renewal

- ❖ Start up aid (up to 70 000 euro)
- ❖ Knowledge (training, conditionality)
- ❖ Investment aid
- ❖ Land mobility

What can RDP do?

❖ Environmental care

- ❖ Voluntary agreements
- ❖ Knowledge (training, conditionality)
- ❖ Investment aid (climate friendly technology's)
- ❖ Land mobility (sustainable land use)

What can RDP do?

❖ Fair food chain

- ❖ Producer Organisations (Knowledge, market force)
- ❖ Knowledge (training, conditionality)
- ❖ labeling

What can RDP do?

❖ High risk on markets

- ❖ Weather insurance
- ❖ Knowledge (training, conditionality)
- ❖ Producer organisations
- ❖ Risk management schemes

Why would young people still farm?



But also unexpected disasters...



And this



Europe, known for it's diversity

- ❖ Economic value: Germany
- ❖ Most intensive region: The Netherlands
- ❖ Most Agri-surface: France
- ❖ Most Farmers: Romania



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